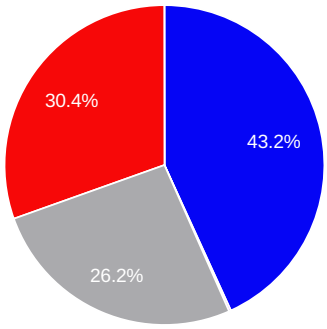
Total

Total	227,626	100.00%

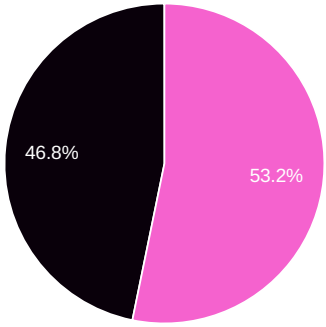
Party Affiliation

Democratic	98,281	43.18%
Republican	69,263	30.43%
Non-Partisan	59,582	26.18%
Libertarian	451	0.20%
Constitutional	25	0.01%
Green	24	0.01%



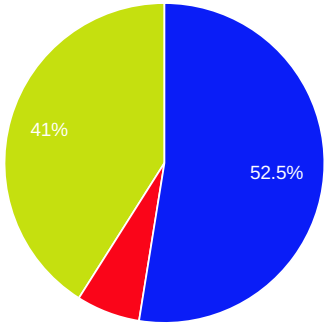
Gender

F	121,129	53.21%
M	106,474	46.78%
Unknown	23	0.01%



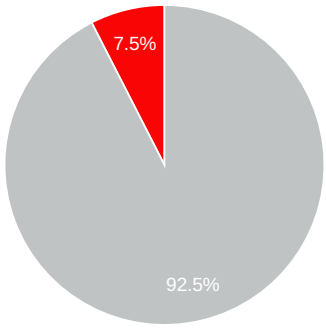
Marital Status

Married	119,599	52.54%
Single or Unknown	93,355	41.01%
Non-Traditional	14,672	6.45%



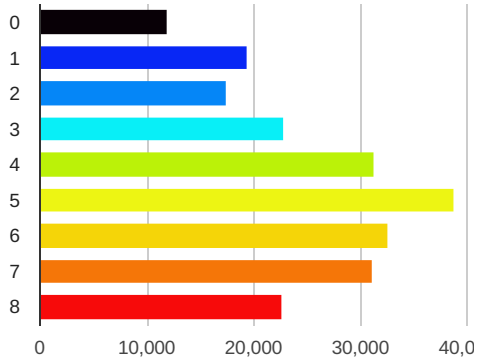
Veteran

Unknown	210,501	92.48%
Yes	17,125	7.52%



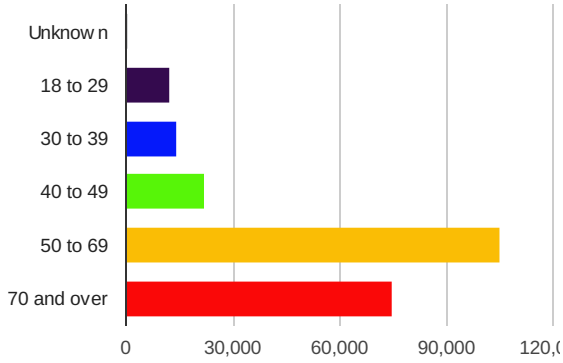
Voting Frequency

5	38,777	17.04%
6	32,485	14.27%
4	31,239	13.72%
7	31,084	13.66%
3	22,822	10.03%
8	22,563	9.91%
1	19,420	8.53%
2	17,329	7.61%
0	11,907	5.23%



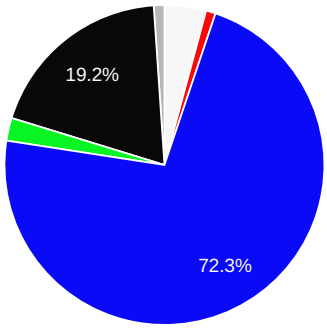
Age Range Based on Birth Year

50 to 69	104,635	45.97%
70 and over	74,561	32.76%
40 to 49	21,877	9.61%
30 to 39	14,311	6.29%
18 to 29	12,220	5.37%
Unknown	22	0.01%



Broad Ethnic Groupings

European	164,480	72.26%
Likely African-American	43,670	19.18%
Unknown	9,567	4.20%
Hispanic and Portuguese	5,256	2.31%
Other	2,442	1.07%
East and South Asian	2,211	0.97%



Individual Ethnic Categories

English/Welsh	103,611	45.52%
African or Af-Am Self Reported	42,046	18.47%
Irish	15,359	6.75%
Scots	13,624	5.99%
German	12,941	5.69%
Unknown	9,567	4.20%
Hispanic	5,139	2.26%
French	4,824	2.12%
Italian	4,756	2.09%
Dutch (Netherlands)	3,157	1.39%
Likely Af-Am (Modeled)	1,624	0.71%
Swedish	1,525	0.67%
Polish	1,409	0.62%
Chinese	754	0.33%
Arab	634	0.28%
Norwegian	619	0.27%
Native American (self reported)	606	0.27%
Indian/Hindu	589	0.26%
Russian (omitting former Soviet States)	497	0.22%
Hungarian	470	0.21%
Austrian	464	0.20%
Greek	407	0.18%
Czech	367	0.16%
Korean	360	0.16%
Danish	277	0.12%
Vietnamese	234	0.10%
Japanese	146	0.06%
Portuguese	117	0.05%
Slovakian	117	0.05%

Belgian	109	0.05%
Ukrainian	107	0.05%
Armenian	102	0.04%
Persian	95	0.04%
Finnish	90	0.04%
Serbian	89	0.04%
Romanian	85	0.04%
Turkish	67	0.03%
Lithuanian	60	0.03%
Unknown Asian	57	0.03%
Filipino	55	0.02%
Latvian	51	0.02%
Byelorussian	50	0.02%
Swiss	46	0.02%
Croatian	45	0.02%
Estonian	39	0.02%
Slovenian	33	0.01%
Bulgarian	31	0.01%
Pakistani	31	0.01%
Hawaiian	20	0.01%
Laotian	19	0.01%
Thai	18	0.01%
Multi-Ethnic	15	0.01%
Myanmar (Burmese)	12	0.01%
Khmer	11	0.00%
Afghan	11	0.00%
Albanian	10	0.00%
Luxembourgian	6	0.00%
Sri Lankan	5	0.00%
Bangladeshi	3	0.00%
Kurdish	3	0.00%
Icelandic	3	0.00%
Indonesian	1	0.00%
Azerb	1	0.00%
Western Samoa	1	0.00%
Tajik	1	0.00%
Malay	1	0.00%
Bosnian Muslim	1	0.00%
Tonga	1	0.00%
Tibetan	1	0.00%

Likely Religion

Protestant	119,370	52.44%
Unknown	79,990	35.14%
Catholic	18,832	8.27%
Jewish	7,462	3.28%
Eastern Orthodox	509	0.22%
Buddhist	474	0.21%
Islamic	374	0.16%
Hindu	233	0.10%
Greek Orthodox	210	0.09%
Christian	102	0.04%
Shinto	45	0.02%
Sikh	12	0.01%
Lutheran	10	0.00%
Mormon	3	0.00%

Congressional District

01	23,506	10.33%
02	13,295	5.84%
03	18,258	8.02%
04	2,578	1.13%
05	19,834	8.71%
06	22,730	9.99%
07	14,444	6.35%
08	14,154	6.22%
09	4,736	2.08%
10	33,515	14.72%
11	33,825	14.86%
13	26,751	11.75%

State Senate District

01	5,954	2.62%
02	7,585	3.33%
03	3,819	1.68%
04	828	0.36%
05	2,497	1.10%
06	223	0.10%
07	1,597	0.70%
08	11,939	5.25%
10	3,578	1.57%
11	3,347	1.47%
12	7,879	3.46%
13	1,597	0.70%
18	3,609	1.59%
19	5,098	2.24%
20	9,494	4.17%
21	5,476	2.41%
22	13,051	5.73%
23	6,720	2.95%
24	6,372	2.80%
25	883	0.39%
26	4,740	2.08%
27	8,363	3.67%
28	5,370	2.36%
31	8,713	3.83%
32	6,249	2.75%
33	5,953	2.62%
34	3,410	1.50%
36	5,903	2.59%
42	9,180	4.03%
43	8,511	3.74%
44	9,109	4.00%
45	5,856	2.57%
46	8,020	3.52%
47	116	0.05%
48	11,078	4.87%
49	17,194	7.55%
50	8,173	3.59%
Unknown	142	0.06%

State House District

001	1,922	0.84%
002	1,895	0.83%
003	2,915	1.28%
004	697	0.31%
005	1,500	0.66%
006	3,604	1.58%
007	1,247	0.55%
010	2,692	1.18%
012	3,485	1.53%
013	3,625	1.59%
017	7,919	3.48%
018	1,979	0.87%
021	503	0.22%
022	1,721	0.76%
023	1,920	0.84%
025	2,351	1.03%
026	4,215	1.85%
027	828	0.36%
028	2,060	0.90%
029	4,825	2.12%
030	6,783	2.98%
031	4,414	1.94%
032	627	0.28%
042	2,118	0.93%
043	2,662	1.17%
044	1,856	0.82%
045	2,238	0.98%
046	1,931	0.85%
048	827	0.36%
050	3,248	1.43%
051	3,430	1.51%
053	3,376	1.48%
054	7,222	3.17%
055	883	0.39%
057	2,550	1.12%
058	2,622	1.15%
059	3,892	1.71%
060	1,768	0.78%
061	3,767	1.65%
062	3,865	1.70%
063	3,774	1.66%

064	2,596	1.14%
065	789	0.35%
066	878	0.39%
071	2,249	0.99%
072	2,995	1.32%
073	1,795	0.79%
074	3,659	1.61%
075	3,932	1.73%
076	532	0.23%
079	4,150	1.82%
080	2,881	1.27%
081	3,069	1.35%
082	2,956	1.30%
083	2,413	1.06%
084	2,779	1.22%
085	482	0.21%
086	3,645	1.60%
087	3,496	1.54%
089	3,446	1.51%
093	1,239	0.54%
094	755	0.33%
095	3,952	1.74%
096	3,939	1.73%
097	3,338	1.47%
108	3,373	1.48%
109	3,355	1.47%
110	3,383	1.49%
111	2,914	1.28%
112	300	0.13%
113	2,183	0.96%
114	7,305	3.21%
115	7,734	3.40%
116	6,071	2.67%
117	4,942	2.17%
118	1,953	0.86%
119	3,656	1.61%
120	2,563	1.13%
Unknown	173	0.08%

City

ARCHDALE CITY	3	0.00%

ASHEVILLE CITY	8,016	3.52%
BELMONT CITY	476	0.21%
BESSEMER CITY	152	0.07%
BOILING SPRING LAKES CITY	261	0.11%
BURLINGTON CITY	2,040	0.90%
CASHIERS CITY	64	0.03%
CHERRYVILLE CITY	95	0.04%
CLAREMONT CITY	53	0.02%
CONCORD CITY	2,595	1.14%
CONOVER CITY	451	0.20%
CREEDMOOR CITY	289	0.13%
DUNN CITY	364	0.16%
DURHAM CITY	16,243	7.14%
ELIZABETH CITY	5	0.00%
FAYETTEVILLE CITY	5,613	2.47%
GASTONIA CITY	3,062	1.35%
GOLDSTON CITY	14	0.01%
GRAHAM CITY	632	0.28%
GREENSBORO CITY	9,792	4.30%
HAVELOCK CITY	447	0.20%
HENDERSONVILLE CITY	1,132	0.50%
HICKORY CITY	2,006	0.88%
HIGH POINT CITY	3,447	1.51%
KANNAPOLIS CITY	972	0.43%
KING CITY	24	0.01%
KINGS MOUNTAIN CITY	466	0.20%
KINSTON CITY	1,340	0.59%
LENOIR CITY	814	0.36%
LEXINGTON CITY	454	0.20%
LINCOLNTON CITY	505	0.22%
LOCUST CITY	8	0.00%
LOWELL CITY	96	0.04%
MEBANE CITY	715	0.31%
MT HOLLY CITY	804	0.35%
NEW BERN CITY	1,337	0.59%
NEWTON CITY	597	0.26%
NORTHWEST CITY	13	0.01%
OXFORD CITY	455	0.20%
POLKVILLE CITY	8	0.00%
RAEFORD CITY	252	0.11%
RALEIGH CITY	124	0.05%

ROANOKE RAPIDS CITY	174	0.08%
ROCKY MOUNT CITY	790	0.35%
SANFORD CITY	1,167	0.51%
SHELBY CITY	1,060	0.47%
SOUTHPORT CITY	436	0.19%
STATESVILLE CITY	1,040	0.46%
TARBORO CITY	417	0.18%
THOMASVILLE CITY	693	0.30%
WASHINGTON CITY	566	0.25%
WHITEVILLE CITY	180	0.08%
WINSTON SALEM CITY	9,026	3.97%
Unknown	145,841	64.07%

Town District

AHOSKIE TOWN	146	0.06%
ANDREWS TOWN	28	0.01%
ANGIER TOWN	116	0.05%
ANSONVILLE TOWN	8	0.00%
ARCHER LODGE TOWN	139	0.06%
ATLANTIC BEACH TOWN	76	0.03%
AULANDER TOWN	3	0.00%
AURORA TOWN	20	0.01%
BANNER ELK TOWN	21	0.01%
BATH TOWN	13	0.01%
BEAUFORT TOWN	342	0.15%
BEECH MOUNTAIN TOWN	3	0.00%
BELHAVEN TOWN	97	0.04%
BELVILLE TOWN	85	0.04%
BELWOOD TOWN	15	0.01%
BENSON TOWN	47	0.02%
BERMUDA RUN TOWN	321	0.14%
BETHANIA TOWN	10	0.00%
BEULAVILLE TOWN	29	0.01%
BILTMORE FOREST TOWN	129	0.06%
BLACK MOUNTAIN TOWN	920	0.40%
BLADENBORO TOWN	115	0.05%
BLOWING ROCK TOWN	7	0.00%
BOARDMAN TOWN	3	0.00%
BOGUE TOWN	35	0.02%
BOILING SPRINGS TOWN	299	0.13%
BOLIVIA TOWN	5	0.00%

BOLTON TOWN	39	0.02%
BRIDGETON TOWN	9	0.00%
BROADWAY TOWN	58	0.03%
BROOKFORD TOWN	8	0.00%
BRUNSWICK TOWN	11	0.00%
BUNN TOWN	36	0.02%
BUTNER TOWN	247	0.11%
CAJAH MOUNTAIN TOWN	114	0.05%
CALABASH TOWN	123	0.05%
CALYPSO TOWN	1	0.00%
CANTON TOWN	210	0.09%
CAPE CARTERET TOWN	128	0.06%
CAROLINA SHORES TOWN	570	0.25%
CARY TOWN	477	0.21%
CASAR TOWN	2	0.00%
CASWELL BEACH TOWN	42	0.02%
CATAWBA TOWN	16	0.01%
CEDAR POINT TOWN	114	0.05%
CERRO GORDO TOWN	5	0.00%
CHADBOURN TOWN	63	0.03%
CHAPEL HILL TOWN	222	0.10%
CHOCOWINITY TOWN	50	0.02%
CLARKTON TOWN	34	0.01%
CLAYTON TOWN	840	0.37%
CLYDE TOWN	64	0.03%
COATS TOWN	49	0.02%
COLERAIN TOWN	6	0.00%
CONETOE TOWN	4	0.00%
CONNELLY SPRINGS TOWN	90	0.04%
COOLEEMEE TOWN	20	0.01%
COVE CITY TOWN	33	0.01%
CRAMERTON TOWN	212	0.09%
CROSSNORE TOWN	3	0.00%
DALLAS TOWN	201	0.09%
DAVIDSON TOWN	18	0.01%
DENTON TOWN	55	0.02%
DILLSBORO TOWN	16	0.01%
DOVER TOWN	5	0.00%
DREXEL TOWN	81	0.04%
DUBLIN TOWN	12	0.01%
DUCK TOWN	29	0.01%

EARL TOWN	8	0.00%
EAST ARCADIA TOWN	25	0.01%
EASTOVER TOWN	98	0.04%
EDENTON TOWN	238	0.10%
ELIZABETHTOWN TOWN	397	0.17%
ELK PARK TOWN	9	0.00%
ELON TOWN	303	0.13%
EMERALD ISLE TOWN	300	0.13%
ENFIELD TOWN	22	0.01%
ERWIN TOWN	286	0.13%
FAIR BLUFF TOWN	25	0.01%
FAISON TOWN	10	0.00%
FALCON TOWN	4	0.00%
FALLSTON TOWN	12	0.01%
FLETCHER TOWN	297	0.13%
FONTANA DAM TOWN	3	0.00%
FOUR OAKS TOWN	47	0.02%
FRANKLINTON TOWN	122	0.05%
GAMEWELL TOWN	151	0.07%
GATESVILLE TOWN	12	0.01%
GIBSONVILLE TOWN	280	0.12%
GLEN ALPINE TOWN	99	0.04%
GODWIN TOWN	1	0.00%
GRANITE FALLS TOWN	237	0.10%
GREEN LEVEL TOWN	60	0.03%
GREENEVERS TOWN	27	0.01%
GRIFTON TOWN	6	0.00%
GROVER TOWN	3	0.00%
HALIFAX TOWN	8	0.00%
HARMONY TOWN	5	0.00%
HARRELLSVILLE TOWN	1	0.00%
HARRISBURG TOWN	720	0.32%
HAW RIVER TOWN	43	0.02%
HAYESVILLE TOWN	26	0.01%
HIGH SHOALS TOWN	14	0.01%
HIGHLANDS TOWN	2	0.00%
HILDEBRAN TOWN	92	0.04%
HOBGOOD TOWN	2	0.00%
HOLDEN BEACH TOWN	68	0.03%
HOOKERTON TOWN	15	0.01%
HOPE MILLS TOWN	416	0.18%
HUDSON TOWN	195	0.09%

INDIAN BEACH TOWN	14	0.01%
JAMESTOWN TOWN	390	0.17%
JEFFERSON TOWN	73	0.03%
KELFORD TOWN	3	0.00%
KENANSVILLE TOWN	55	0.02%
KENLY TOWN	2	0.00%
KERNERSVILLE TOWN	884	0.39%
KILL DEVIL HILLS TOWN	366	0.16%
KINGSTOWN TOWN	16	0.01%
KITTY HAWK TOWN	184	0.08%
LAGRANGE TOWN	230	0.10%
LAKE JUNALUSKA ASSEMBLY TOWN	94	0.04%
LAKE SANTEETLAH TOWN	2	0.00%
LAKE WACCAMAW TOWN	41	0.02%
LANSING TOWN	5	0.00%
LATTIMORE TOWN	12	0.01%
LAUREL PARK TOWN	222	0.10%
LAWNDALE TOWN	12	0.01%
LEGGETT TOWN	1	0.00%
LELAND TOWN	1,922	0.84%
LEWISTON WOODVILLE TOWN	16	0.01%
LEWISVILLE TOWN	922	0.41%
LILESVILLE TOWN	13	0.01%
LILLINGTON TOWN	150	0.07%
LINDEN TOWN	2	0.00%
LITTLETON TOWN	8	0.00%
LONG VIEW TOWN	82	0.04%
LOUISBURG TOWN	225	0.10%
LOVE VALLEY TOWN	4	0.00%
MACCLESFIELD TOWN	2	0.00%
MAGGIE VALLEY TOWN	123	0.05%
MAGNOLIA TOWN	8	0.00%
MAIDEN TOWN	107	0.05%
MANTEO TOWN	111	0.05%
MAYSVILLE TOWN	11	0.00%
MCADENVILLE TOWN	25	0.01%
MCFARLAN TOWN	3	0.00%
MICRO TOWN	5	0.00%
MIDLAND TOWN	53	0.02%
MIDWAY TOWN	300	0.13%
MILLS RIVER TOWN	357	0.16%

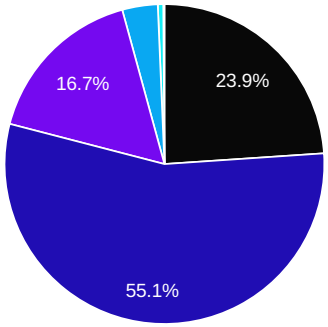
MILTON TOWN	8	0.00%
MOCKSVILLE TOWN	238	0.10%
MONTREAT TOWN	83	0.04%
MOORESBORO TOWN	8	0.00%
MOORESVILLE TOWN	1,487	0.65%
MOREHEAD TOWN	337	0.15%
MORGANTON TOWN	918	0.40%
MORVEN TOWN	13	0.01%
MT PLEASANT TOWN	23	0.01%
MURFREESBORO TOWN	39	0.02%
MURPHY TOWN	69	0.03%
NAGS HEAD TOWN	167	0.07%
NAVASSA TOWN	90	0.04%
NEWLAND TOWN	14	0.01%
NEWPORT TOWN	167	0.07%
OAK ISLAND TOWN	445	0.20%
OAK RIDGE TOWN	199	0.09%
OCEAN ISLE BEACH TOWN	108	0.05%
OSSIPEE TOWN	12	0.01%
PANTEGO TOWN	7	0.00%
PATTERSON SPRINGS TOWN	19	0.01%
PEACHLAND TOWN	3	0.00%
PELETIER TOWN	31	0.01%
PINE KNOLL SHORES TOWN	65	0.03%
PINE LEVEL TOWN	44	0.02%
PINETOPS TOWN	54	0.02%
PINK HILL TOWN	21	0.01%
PITTSBORO TOWN	481	0.21%
PLEASANT GARDEN TOWN	152	0.07%
POLKTON TOWN	7	0.00%
POLLOCKSVILLE TOWN	3	0.00%
POWELLSVILLE TOWN	2	0.00%
PRINCETON TOWN	10	0.00%
PRINCEVILLE TOWN	62	0.03%
RANLO TOWN	115	0.05%
RHODHISS TOWN	21	0.01%
RIVER BEND TOWN	137	0.06%
ROBBINSVILLE TOWN	56	0.02%
ROSE HILL TOWN	24	0.01%
ROXOBEL TOWN	4	0.00%
RURAL HALL TOWN	178	0.08%

RUTHERFORD COLLEGE TOWN	68	0.03%
SANDY CREEK TOWN	4	0.00%
SANDYFIELD TOWN	18	0.01%
SAPPHIRE TOWN	70	0.03%
SAWMILLS TOWN	214	0.09%
SCOTLAND NECK TOWN	19	0.01%
SEDALIA TOWN	20	0.01%
SELMA TOWN	123	0.05%
SEVEN DEVILS TOWN	12	0.01%
SHALLOTTE TOWN	268	0.12%
SHARPSBURG TOWN	4	0.00%
SILER CITY TOWN	234	0.10%
SMITHFIELD TOWN	445	0.20%
SNOW HILL TOWN	175	0.08%
SOUTHERN SHORES TOWN	216	0.09%
SPARTA TOWN	119	0.05%
SPRING LAKE TOWN	105	0.05%
ST JAMES TOWN	913	0.40%
STANLEY TOWN	153	0.07%
STEDMAN TOWN	12	0.01%
STEM TOWN	19	0.01%
STOKESDALE TOWN	123	0.05%
STOVALL TOWN	2	0.00%
SUMMERFIELD TOWN	583	0.26%
SUNSET BEACH TOWN	470	0.21%
SWEPSONVILLE TOWN	111	0.05%
SYLVA CITY TOWN	139	0.06%
TABOR CITY TOWN	88	0.04%
TAR HEEL TOWN	5	0.00%
TAYLORSVILLE TOWN	151	0.07%
TEACHEY TOWN	16	0.01%
TRENT WOODS TOWN	265	0.12%
TRENTON TOWN	5	0.00%
TROUTMAN TOWN	100	0.04%
VALDESE TOWN	219	0.10%
VANCEBORO TOWN	47	0.02%
VARNAMTOWN TOWN	28	0.01%
WACO TOWN	5	0.00%
WADE TOWN	4	0.00%
WADESBORO TOWN	293	0.13%
WAKE FOREST TOWN	46	0.02%
WALKERTOWN TOWN	168	0.07%

WALLACE TOWN	53	0.02%
WALLBURG TOWN	102	0.04%
WALSTONBURG TOWN	1	0.00%
WARSAW TOWN	81	0.04%
WASHINGTON PARK TOWN	27	0.01%
WAYNESVILLE TOWN	533	0.23%
WEAVERVILLE TOWN	650	0.29%
WEBSTER TOWN	41	0.02%
WELDON TOWN	37	0.02%
WEST JEFFERSON TOWN	51	0.02%
WHITAKERS TOWN	6	0.00%
WHITE LAKE TOWN	82	0.04%
WHITSETT TOWN	18	0.01%
WILSONS MILLS TOWN	64	0.03%
WINDSOR TOWN	131	0.06%
WINTON TOWN	52	0.02%
WOODFIN TOWN	476	0.21%
YANCEYVILLE TOWN	65	0.03%
YOUNGSVILLE TOWN	67	0.03%
Unknown	193,996	85.23%

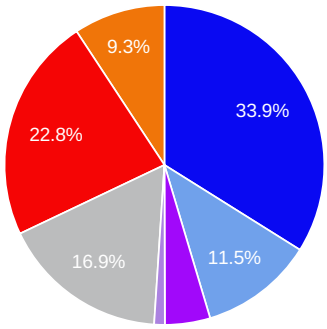
Household Voter Count

1	54,475	23.93%
2	125,452	55.11%
3	38,012	16.70%
4	8,167	3.59%
5	1,256	0.55%
6	198	0.09%
7	47	0.02%
8	9	0.00%
9	6	0.00%
10	4	0.00%



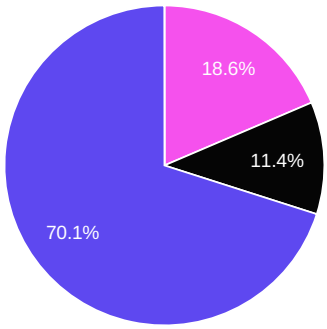
Household Party Composition

Democratic	77,171	33.90%
Republican	51,896	22.80%
Independent	38,486	16.91%
Democratic & Independent	26,128	11.48%
Republican & Independent	21,085	9.26%
Democratic & Republican	10,421	4.58%
Democratic & Republican & Independent	2,439	1.07%



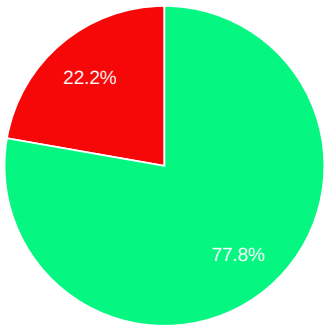
Household Gender Composition

Mixed Gender Household	159,471	70.06%
Female Only Household	42,278	18.57%
Male Only Household	25,840	11.35%
Cannot Determine	37	0.02%



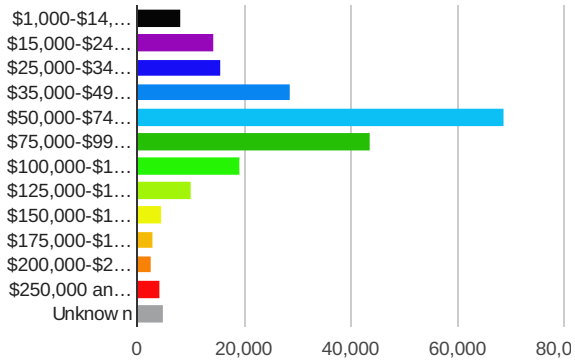
Phone Number Exists

Yes	177,012	77.76%
No	50,614	22.24%



Estimated Income Range

$1,000-$14,999	7,991	3.51%
$15,000-$24,999	14,270	6.27%
$25,000-$34,999	15,509	6.81%
$35,000-$49,999	28,704	12.61%
$50,000-$74,999	68,740	30.20%
$75,000-$99,999	43,552	19.13%
$100,000-$124,999	19,334	8.49%
$125,000-$149,999	10,113	4.44%
$150,000-$174,999	4,447	1.95%
$175,000-$199,999	2,987	1.31%
$200,000-$249,999	2,753	1.21%
$250,000 and up	4,343	1.91%
Unknown	4,883	2.15%



Occupation

Civil Servant-Air Traffic Controller	6	0.00%
Civil Servant-Corrections Officer	1	0.00%
Civil Servant-Firefighter	15	0.01%
Civil Servant-General	239	0.10%
Civil Servant-Mail Carrier	5	0.00%
Civil Servant-Mail Postmaster	3	0.00%
Civil Servant-Policeman/Policewoman	9	0.00%
Computer-Data Entry Specialist	5	0.00%
Computer-Operator	6	0.00%
Computer-Professional	244	0.11%
Computer-Programmer	10	0.00%
Computer-Systems Analyst	5	0.00%
Creative-Actor	1	0.00%
Creative-Artist	2	0.00%
Creative-Editor	2	0.00%
Creative-Graphic Designer	1	0.00%
Creative-Music Conductor	1	0.00%
Creative-Photographer	1	0.00%
Creative-Writer	1	0.00%
Education-Instructor	19	0.01%
Education-Principal/Dean	5	0.00%
Education-Professor	21	0.01%
Education-Student	59	0.03%
Education-Teacher	1,559	0.68%

Education-Trainer	3	0.00%
Engineer-Chemical	1	0.00%
Engineer-Civil	1	0.00%
Engineer-Electrical	1	0.00%
Engineer-General	366	0.16%
Engineer-Industrial	2	0.00%
Financal-Certified Public Accountant	289	0.13%
Financial-Accounting Billing	123	0.05%
Financial-Analyst	15	0.01%
Financial-Appraiser	43	0.02%
Financial-Auditor	9	0.00%
Financial-Bank Teller	8	0.00%
Financial-Banker	378	0.17%
Financial-Bookkeeper	7	0.00%
Financial-Broker	1	0.00%
Financial-Claims Adjuster	2	0.00%
Financial-Comptroller	4	0.00%
Financial-Estimator	1	0.00%
Financial-General	59	0.03%
Financial-Insurance Agent	446	0.20%
Financial-Insurance Underwriter	562	0.25%
Financial-Loan Officer	1	0.00%
Financial-Real Estate/General	2,285	1.00%
Financial-Stock Trader	1,015	0.45%
Food Services-Baker	2	0.00%
Food Services-Butcher	2	0.00%
Food Services-Chef	4	0.00%
Food Services-Delicatessen Worker	2	0.00%
Food Services-General	5	0.00%
Food Services-Waiter/Waitress	9	0.00%
Legal-Attorney	916	0.40%
Legal-Court Reporter	1	0.00%
Legal-Judge	1	0.00%
Legal-Paralegal	3	0.00%
Legal-Secretary	1	0.00%
Maintenance-Cleaner/Launderer	3	0.00%
Maintenance-Custodian	2	0.00%
Maintenance-General	16	0.01%
Maintenance-Janitor	6	0.00%
Maintenance-Maid/Cleaner/Housekeeper	5	0.00%
Maintenance-Repairman	12	0.01%

Management-Account Executive	829	0.36%
Management-Administration	25	0.01%
Management-Artistic Director	2	0.00%
Management-Assistant	11	0.00%
Management-Branch	2	0.00%
Management-CEO/CFO/Chairman of Board	13	0.01%
Management-Credit	1	0.00%
Management-Distribution	3	0.00%
Management-Division	3	0.00%
Management-Executive Director	21	0.01%
Management-Foreman	16	0.01%
Management-General	4	0.00%
Management-Manager	1,557	0.68%
Management-Market	238	0.10%
Management-Middle	2,045	0.90%
Management-Office	5	0.00%
Management-Plant	5	0.00%
Management-President	41	0.02%
Management-Project	1	0.00%
Management-Regional	1	0.00%
Management-Sales	12	0.01%
Management-Store	3	0.00%
Management-Supervisor	46	0.02%
Management-Treasurer	1	0.00%
Management-Upper	5,370	2.36%
Management-Vice President	33	0.01%
Management-Warehouse	5	0.00%
Manufacturing-Assembly Line Worker	16	0.01%
Manufacturing-Construction Worker	266	0.12%
Manufacturing-Factory Worker	6	0.00%
Manufacturing-Finisher	3	0.00%
Manufacturing-Inspector	14	0.01%
Manufacturing-Machinist	5	0.00%
Manufacturing-Materials Handler	2	0.00%
Manufacturing-Millwright	2	0.00%
Manufacturing-Packer	6	0.00%
Manufacturing-Pipe Fitter	1	0.00%
Manufacturing-Production	3	0.00%
Manufacturing-Quality Control Inspector	1	0.00%
Manufacturing-Skilled	4,318	1.90%
Manufacturing-Tester	1	0.00%

Manufacturing-Toolmaker	2	0.00%
Manufacturing-Welder	2	0.00%
Medical-Animal Technician	1	0.00%
Medical-Assistant	12	0.01%
Medical-Chiropractor	41	0.02%
Medical-Counselor	269	0.12%
Medical-Dentist/Dental Hygienist	430	0.19%
Medical-Dietician	7	0.00%
Medical-Healthcare Worker	569	0.25%
Medical-Lab Technician	21	0.01%
Medical-Nurse	6,109	2.68%
Medical-Nurses Aide	21	0.01%
Medical-Occup/Physical Therapist	447	0.20%
Medical-Optometrist/Optician	37	0.02%
Medical-Paramedic	4	0.00%
Medical-Pharmacist	473	0.21%
Medical-Physician	1,085	0.48%
Medical-Psychologist	153	0.07%
Medical-Secretary	2	0.00%
Medical-Speech Pathologist/Audiologist	61	0.03%
Medical-Technician	6	0.00%
Medical-Therapist	13	0.01%
Medical-Veterinarian	81	0.04%
Military-Unknown	777	0.34%
Office Assistant-Clerk	276	0.12%
Office Assistant-Customer Service	15	0.01%
Office Assistant-General	2,146	0.94%
Office Assistant-Receptionist	6	0.00%
Office Assistant-Sales Clerk	4,142	1.82%
Office Assistant-Secretary	41	0.02%
Office Assistant-Stock Clerk	3	0.00%
Other-Homemaker	5,703	2.51%
Other-Laborer	1,079	0.47%
Other-Retired	11,606	5.10%
Other-Self-Employed	927	0.41%
Sales-Advertising	1	0.00%
Sales-Auctioneer	2	0.00%
Sales-Buyer	3	0.00%
Sales-Cashier	12	0.01%
Sales-Marketing	4	0.00%
Sales-Merchandiser	1	0.00%
Sales-Purchaser	2	0.00%

Scientific-Chemist	5	0.00%
Scientific-Geologist	4	0.00%
Scientific-Researcher	10	0.00%
Services/Creative	11	0.00%
Skilled Trades-Agent	12	0.01%
Skilled Trades-Architect/General	66	0.03%
Skilled Trades-Architect/Landscape	2	0.00%
Skilled Trades-Athlete/Professional	2	0.00%
Skilled Trades-Auto Bodyman	2	0.00%
Skilled Trades-Barber/Hairstylist/Beautician	1,384	0.61%
Skilled Trades-Boiler Operator	1	0.00%
Skilled Trades-Carpenter	8	0.00%
Skilled Trades-Child Care/Day Care	1	0.00%
Skilled Trades-Clergy	450	0.20%
Skilled Trades-Detective/Investigator	9	0.00%
Skilled Trades-Dock Worker	3	0.00%
Skilled Trades-Draftsman	2	0.00%
Skilled Trades-Driver/Bus	9	0.00%
Skilled Trades-Driver/Dispatcher	11	0.00%
Skilled Trades-Driver/General	45	0.02%
Skilled Trades-Driver/Professional	417	0.18%
Skilled Trades-Driver/Truck	27	0.01%
Skilled Trades-Electrician	33	0.01%
Skilled Trades-Expeditor	2	0.00%
Skilled Trades-Farmer	340	0.15%
Skilled Trades-Forester	12	0.01%
Skilled Trades-Forklift Operator	1	0.00%
Skilled Trades-Gardener/Landscaper	3	0.00%
Skilled Trades-Interior Designer	4	0.00%
Skilled Trades-Journeyman	1	0.00%
Skilled Trades-Librarian	6	0.00%
Skilled Trades-Lineman	3	0.00%
Skilled Trades-Loader	1	0.00%
Skilled Trades-Locksmith	1	0.00%
Skilled Trades-Machine Operator	8	0.00%
Skilled Trades-Mason/Bricklayer	2	0.00%
Skilled Trades-Mechanic	129	0.06%
Skilled Trades-Meter Reader	1	0.00%
Skilled Trades-Operator/General	20	0.01%
Skilled Trades-Painter	6	0.00%
Skilled Trades-Pilot	142	0.06%

Skilled Trades-Plumber	19	0.01%
Skilled Trades-Printer	5	0.00%
Skilled Trades-Publishing	1	0.00%
Skilled Trades-Reporter	2	0.00%
Skilled Trades-Roofer	1	0.00%
Skilled Trades-Seamstress/Tailor	5	0.00%
Skilled Trades-Security Officer	13	0.01%
Skilled Trades-Shipper	9	0.00%
Skilled Trades-Social Worker	428	0.19%
Skilled Trades-Statistician	2	0.00%
Skilled Trades-Surveyor	53	0.02%
Skilled Trades-Technician/General	31	0.01%
Skilled Trades-Technician/Utilities	5	0.00%
Skilled Trades-Transcriber	2	0.00%
Skilled Trades-Travel Agent	6	0.00%
Skilled Trades-Typesetter	1	0.00%
Skilled Trades-Upholsterer	3	0.00%
Unknown	163,483	71.82%

Business Owner

Unknown	226,578	99.54%
Yes	1,048	0.46%

Education

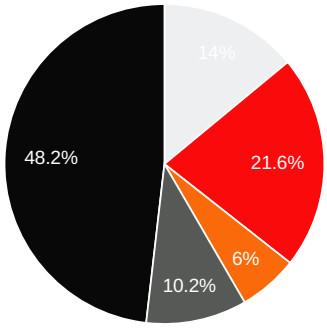
Unknown	57,274	25.16%
Bach Degree - Extremely Likely	39,577	17.39%
HS Diploma - Extremely Likely	31,044	13.64%
Grad Degree - Extremely Likely	23,427	10.29%
Some College - Likely	19,215	8.44%
HS Diploma - Likely	15,941	7.00%
Some College -Extremely Likely	11,864	5.21%
Bach Degree - Likely	11,850	5.21%
Grad Degree - Likely	8,972	3.94%
Less than HS Diploma - Likely	7,856	3.45%
Vocational Technical Degree - Extremely Likely	517	0.23%
Less than HS Diploma - Ex Like	89	0.04%

Estimated Home Value Range

$0K to $19K	467	0.21%
$20K to $49K	1,302	0.57%
$50K to $99K	28,040	12.32%
$100K to $149K	46,134	20.27%
$150K to $174K	25,160	11.05%
$175K to $199K	21,151	9.29%
$200K to $249K	33,070	14.53%
$250K to $299K	22,301	9.80%
$300K to $399K	23,725	10.42%
$400K to $499K	10,381	4.56%
$500K to $749K	7,459	3.28%
$750K to $999K	1,638	0.72%
$1000K to 1M and over	792	0.35%
Unknown	6,006	2.64%

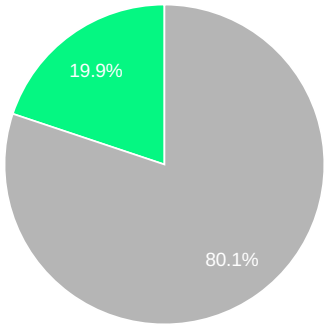
Presence Of Children Code

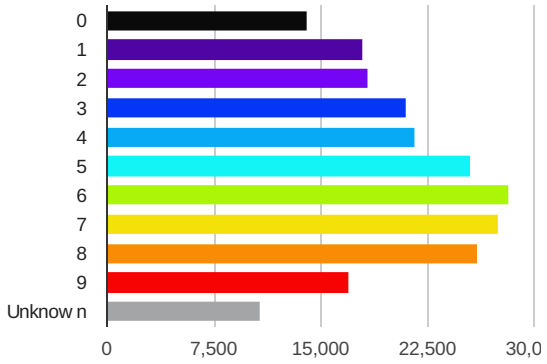
Not Likely to have a child	109,659	48.18%
Known Data	49,152	21.59%
Unknown	31,895	14.01%
Modeled Not as Likely to have a child	23,209	10.20%
Modeled Likely to have a child	13,711	6.02%



Gun Owner

Unknown	182,398	80.13%
Yes	45,228	19.87%



Social Economic Ladder (ISPSA)

0	14,077	6.18%
1	17,869	7.85%
2	18,299	8.04%
3	20,972	9.21%
4	21,527	9.46%
5	25,457	11.18%
6	28,217	12.40%
7	27,442	12.06%
8	25,980	11.41%
9	17,010	7.47%
Unknown	10,776	4.73%